



SPEAR TAGLINE/ONE LINER

SPEAR Accelerator is a three-month accelerator designed to catapult veteran-led tech startups from ground breaking ideas into industry-leading ventures.

SPEAR BOILERPLATE

About the SPEAR Accelerator: The SPEAR Accelerator, an initiative powered by the Veterans Entrepreneurship Initiative (VEI), is dedicated to empowering veteran-led tech startups into industry leading ventures. Each cohort is strategically focused on an industry vertical, providing tailored support, expert mentorship and strategic collaboration opportunities with major industry leaders. The inaugural cohort Health Tech 2025 focuses on AI in healthcare, neuro tech and digital health in collaboration with the Center for Bioengineering Innovation and Design at Johns Hopkins University. Applications open August 2024 with the program running from February to May 2025. For more information, please visit: www.SPEARAccelerator.com

VEI BOILERPLATE

About Veterans Entrepreneurship Initiative (VEI): Founded in 2013, the Veterans Entrepreneurship Initiative (VEI) is dedicated to empowering U.S. military veterans as they embark on their entrepreneurial journeys. By providing access to education, mentorship, and resources, VEI assists veterans in leveraging their unique skills to build successful businesses. VEI fosters a thriving community of veteran entrepreneurs who contribute to economic growth and innovation. VEI is committed to creating a supportive ecosystem that nurtures the spirit of entrepreneurship within the veteran community, making it a catalyst for veteran-led business success nationwide. For more information, please visit www.TheVEI.org



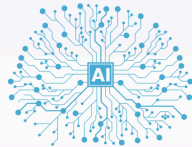
[Veterans Entrepreneurship Initiative Launches Applications for Inaugural SPEAR Accelerator - Health Tech Cohort 2025](#)

FACT SHEET

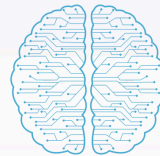
Inaugural Cohort Focus

SPEAR Accelerator: Health Tech Cohort 2025 is a three-month accelerator designed to propel veteran-led tech startups with tailored support, expert mentorship, and strategic collaboration opportunities with industry leaders. This cohort focuses on three key areas:

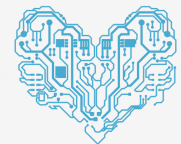
AI IN HEALTHCARE



NEURO TECH



DIGITAL HEALTH



Program Structure

- **Kickoff Bootcamp:** two-day, in-person event in Orlando, FL (February 2025)
- **Virtual Mentorship & Workshops:** 12 weeks of live instruction and mentorship (February - May 2025)
- **Culmination Event:** two-day, in-person demo day, investor matchmaking, and Veteran Business Summit (May 2025)

Key Benefits

- **Industry Collaboration:** Each cohort focuses on a particular industry or emerging tech vertical, ensuring subject matter expertise and targeted growth.
- **Mentorship:** from industry experts and seasoned entrepreneurs.
- **Tailored workshops:** weekly workshops helmed by tech experts focusing on pivotal topics faced by early-stage veteran-led startups.
- **Networking Opportunities:** access to investors, partners, and networking opportunities
- **No cost to participate and no equity taken**

Eligibility Criteria

- U.S.-based, veteran-led startups focused on Health Tech
- Veteran founder holding at least 10% equity and a seat in the C-suite
- Early-stage startups in AI in Healthcare, Neuro Tech, or Digital Health verticals



PRESS RELEASES & MEDIA COVERAGE

- 7/1/24** [From Service to Startup, Florida Trend, July 2024 Issue](#)
- 5/15/24** [Veteran-led tech startups to get boost from new Orlando business accelerator, Orlando Business Journal](#)
- 5/10/24** [VEI's first cohort industry, location and partner no accident, Orlando Tech News](#)
- 5/9/24** [VEI launches tech accelerator for veteran-owned businesses, Orlando Tech News](#)
- 5/9/24** [Veterans Entrepreneurship Initiative Launches SPEAR Accelerator, VEI](#)
- 5/8/24** [Veterans Entrepreneurship Initiative Receives \\$16,000 Technology Support Grant, VEI.](#)

BRAND GUIDE & MARKETING ASSETS

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Brand Guide



Visual Assets



Promo Video



SPEAR Flyer



Program Guide

VEI TEAM BIOGRAPHIES

[VEI TEAM & ADVISORY BOARD](#)

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